S O F I A C A R R I L L O

Who I Am

I'm Sofia. I'm a graphic designer, an absolute sci-fi nerd, and someone who loves brainstorming the best way to breathe life into a brand. I use my strong organizational skills to make concepts clear and attractive to everyone who sees them, and although I enjoy working independently, I'm at my best when I can interact with other designers and get input from other creative minds. Combined with my ability to quickly change approaches when a new direction is needed, I will bring a positive attitude and positively striking work to any design project.

Hobbies

Illustration

Baking

Finding cool restaurants

Cosplay

Reading the newest Popular Science

Organizations

AIGA Houston
Ad2Houston

Work

Rectorseal | Houston, Texas
Marketing Intern, June 2016 – November 2016

Assisted with retouching/photography of products for catalog and company reference
Created designs for new catalog covers and magazine ads
Edited copy of technical training courses and adapted to web format

Axiom | Houston, Texas
Graphic Design Intern, March 2016 – June 2016

Assisted with production work as needed
Developed storyboarding and design skills on client projects
Under supervision, created ad campaign chosen by client for use in Journal of Petroleum Technology

Baylor Basketball Recruiting | Waco, Texas
Recruiting Designer, September 2014 – December 2015

Designed promotional flyers for recruiting mail-outs
Designed banners for practice gymnasium

Faith Pediatric Rehabilitation | Richmond, Texas
Front Office Assistant, May 2010 – August 2013

Posted insurance payments to office bookkeeping system
Reorganized entire filing system twice since hiring
Wrote advice manual for navigating office bookkeeping system
Received bonuses for outstanding work as part-time employee

Education

Baylor University, 2010 – 2015
Bachelor of Fine Arts, concentration in Graphic Design

Skills

Experienced with Windows and Mac operating systems
Adobe Creative Suite: Photoshop, Illustrator, InDesign, Dreamweaver, Lightroom, Acrobat
Basic HTML/CSS
Paint Tool SAI
Basic Final Cut Pro

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